

FAX# 703 528 7880 AUG8/12 17.48  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

---

[illegible]

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			AUG8/12 17.48

\*\* NEW ORDER \*\*  
 TTLS \$141420..156X  
 PLS CFM, THX 8/8

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1536												
1			100P-300P	30		\$325.00	9/18	9/21	4		TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL												
2			1000A-1100A	30		\$200.00	9/18	9/21	4		TU-F	4
PROGRAM : MILLIONAIRE/FAMILYFEUD												

AUG8/12 17.48  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1210A	30		\$450.00	9/18	9/21	4		TU-F	4
PROGRAM : NIGHTLINE												
4			1100A-1200N	30		\$400.00	9/18	9/21	4		TU-F	4
PROGRAM : THE VIEW												
5			1210A-105A	30		\$175.00	9/18	9/21	4		TU-F	4
PROGRAM : JIMMY KIMMEL LIVE												
6			1200N-100P	30		\$350.00	9/18	9/21	7		TU-F	7
PROGRAM : EYEWITNESS NOON NEWS												
7			300P-400P	30		\$350.00	9/18	9/21	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												
8			400P-500P	30		\$400.00	9/18	9/21	4		TU-F	4
PROGRAM : DR. OZ												
9			500A-530A	30		\$250.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
10			500P-600P	30		\$900.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
11			530A-600A	30		\$375.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
12			600P-630P	30		\$1,200.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
13			600A-700A	30		\$750.00	9/18	9/21	7		TU-F	7
PROGRAM : EYEWITNESS NEWS												
14			700P-730P	30		\$1,200.00	9/18	9/21	4		TU-F	4
PROGRAM : JEOPARDY												



AUG8/12 17.48  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
27			600A-900A	30		\$450.00	9/22	9/22	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
28			700P-800P	30		\$450.00	9/22	9/22	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
29			800P-1130P	30		\$3,500.00	9/22	9/22	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
30			800P-1100P	30		\$1,800.00	9/22	9/22	3		SAT	3
PROGRAM : NCAA FOOTBALL												
31			900A-1000A	30		\$450.00	9/22	9/22	2		SAT	2
PROGRAM : GMA-SAT												
32			100P-600P	30		\$250.00	9/23	9/23	2		SUN	2
PROGRAM : WEEKEND MOVIES												
33			1130P-1200M	30		\$250.00	9/23	9/23	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
34			1200M-100A	30		\$130.00	9/23	9/23	1		SUN	1
PROGRAM : NUMB3RS												
35			500A-600A	30		\$100.00	9/23	9/23	2		SUN	2
PROGRAM : EYEWITNESS NEWS												
36			600P-630P	30		\$750.00	9/23	9/23	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
37			600A-900A	30		\$350.00	9/23	9/23	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
38			700P-800P	30		\$1,400.00	9/23	9/23	1		SUN	1
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												

AUG8/12 17.48  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
39			800P-900P	30		\$3,300.00	9/23	9/23	2		SUN	2
PROGRAM : ONCE UPON A TIME												
40			900P-1000P	30		\$3,000.00	9/23	9/23	1		SUN	1
PROGRAM : REVENGE												
41			1000P-1100P	30		\$2,500.00	9/20	9/20	1		THU	1
PROGRAM : SCANDAL												
42			900P-1000P	30		\$3,300.00	9/20	9/20	1		THU	1
PROGRAM : GREYS												
43			1100P-1135P	30		\$1,000.00	9/18	9/23	6		TU-SU	6
PROGRAM : EYEWITNESS NEWS AT 11P												
44			1000P-1100P	30		\$2,100.00	9/18	9/18	2		TUE	2
PROGRAM : PRIVATE PRACTICE												
45			800P-900P	30		\$2,100.00	9/18	9/18	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
46			900P-1000P	30		\$4,500.00	9/18	9/18	1		TUE	1
PROGRAM : DANCING RESULTS												
47			1000P-1100P	30		\$2,200.00	9/19	9/19	1		WED	1
PROGRAM : NASHVILLE												
48			800P-900P	30		\$2,000.00	9/19	9/19	1		WED	1
PROGRAM : MIDDLE/SUBURGATORY												
49			900P-1000P	30		\$3,750.00	9/19	9/19	1		WED	1
PROGRAM : MODERN FAMILY/HAPPYENDINGS												
50			100P-300P	30		\$325.00	9/24	9/24	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												

AUG8/12 17.48  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			1000A-1100A	30		\$200.00	9/24	9/24	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
52			1135P-1210A	30		\$450.00	9/24	9/24	1		MON	1
PROGRAM : NIGHTLINE												
53			1100A-1200N	30		\$400.00	9/24	9/24	1		MON	1
PROGRAM : THE VIEW												
54			1210A-105A	30		\$175.00	9/24	9/24	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
55			1200N-100P	30		\$350.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
56			300P-400P	30		\$350.00	9/24	9/24	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57			400P-500P	30		\$400.00	9/24	9/24	1		MON	1
PROGRAM : DR. OZ												
58			500A-530A	30		\$250.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59			500P-600P	30		\$900.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60			530A-600A	30		\$375.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
61			600P-630P	30		\$1,200.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
62			600A-700A	30		\$750.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
63			700P-730P	30		\$1,200.00	9/24	9/24	1		MON	1
PROGRAM : JEOPARDY												
64			700A-900A	30		\$800.00	9/24	9/24	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
65			730P-800P	30		\$1,200.00	9/24	9/24	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
66			900A-1000A	30		\$200.00	9/24	9/24	1		MON	1
PROGRAM : JEFF PROBST												
67			1100P-1135P	30		\$1,000.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
SEP/12			141420.00									
CONTRACT TOTAL											141420.00	
TOTAL SPOTS											156	

MARKET TOTALS \$487,655

WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+\*